

connectivity.

Of course the revolution is not without its disadvantages - many capabilities that we take for granted on a PC are either non-existent or in an early stage of evolution on tablets. As a friend of mine pointed out with a strength of expression not reproducible here, iPhones and iPads have no user-accessible filing system. In addition, printing from them is problematical; exchanging documents with other devices requires third party apps such as DropBox or emailed attachments; and much of the third-party content creation software has limited capability and may not always be reliable.

I will shortly be departing on an extended overseas trip to fearlessly investigate the capabilities and limitations of the iPad for content creation and remote access to NDA's network, and testing its resistance to common pollutants such as sun, sand, salt water, red wine and bicycle chain lubricant. Yes, these are the lengths we go to here at NDA on your behalf, it's a hard life etc...so please accept my apologies if communications are less frequent and more abbreviated for a while.

With warm regards

Nigel Davies
Director, NDA

* Digitising personally-owned music may also be on the way out. Telstra are launching an all-you-can-eat music download service in Australia for a fixed monthly fee - read about it [here](#). But will it include my original vinyl Woodstock triple album, or 10" boxed set of legendary flamenco singers?

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New Faces at NDA

It's about time we updated you on some new members of the NDA team:



Janelle



Bridie



Claire

The new voice you have been hearing on the other end of the phone recently is likely to have been Janelle Calder who is our Client Service Officer. Janelle has several horses that she prepares for shows in her non-working time.

Bridie Coert and Claire Bramich join NDA as trainees. Bridie fills the new role of Quality Assurance Officer*. Her job is to track your experiences with NDA and follow up on any suggestions you make for improvements. Claire is our extremely efficient Office Assistant and will keep things ship-shape for you in the Launceston Training Centre.

* I was inspired to create this position through reading Steve Isaacson's warts-and-all [biography of Steve Jobs](#). It explains how Job's obsessive personality influenced Apple and the company's products. Apparently this trait came from his father who taught him that the unseen interior of products should be just as attractive and well finished as the exterior. Here are some examples of his obsessive attention to detail:

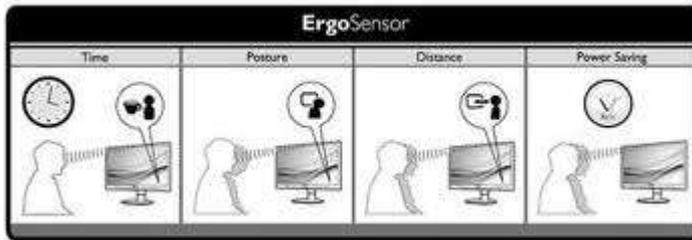
- Apparently there are 2,000 listed shades of beige. None of these were acceptable to Jobs who created a new shade of beige for the Apple II computer case.
- He liked the grey sandstone pavements in Florence so chose the same stone from the Il Casone quarry for flooring in all the Apple stores. Each tile is individually labelled at the quarry so it can be laid next to its companion tile of the same shade.
- He sat on the floor at home for eight years because he could not find a sofa he liked enough to buy.



More on Health Apps

Last month we [examined some apps](#) that aid in maintaining a healthy lifestyle by measuring and recording movement, exertion, calorie consumption and sleep quality. Here are two more similar devices for your consideration.

[The Phillips Ergosensor Monitor](#) warns you when you need to take a break, if your posture is poor or if you are sitting too close or too far away from the monitor. It does this by using a webcam to measure the distance between your eyes and uses it as the basis for some tricky calculations.



[BodyMedia's Sensewear armband](#) claims to bridge the gap between the exercise and medical industries with an armband that measures and records movement, metabolic rate, sleep and something called on / off body time.



Health monitoring has been a lucrative industry for manufacturers since Polar began selling heart rate monitors for athletes many years ago. The field has opened up radically over the last year or so thanks to a broader interest in general health and more capable monitors (think miniaturisation, better battery technology, sensor technology and improved software).

Many of these devices are just hitting the market and there is little hard data on their effectiveness yet – your contributions gratefully received if you have any direct experience of them.

New Half-Day Tutorials for Qualification Units

Many people find returning to study and completing assignments an intimidating prospect - especially those without previous experience of higher education. To assist clients in completing Diploma qualifications, NDA now offers optional half-day tutorial sessions in Hobart and Launceston. Each session is aligned to a particular unit of a qualification and provided opportunities for clients to discuss the unit content with their assessor, network with other clients and complete assessment exercises. There is no charge for attendance.

We will be offering tutorials in the most popular units at six monthly intervals and notifying clients enrolled in those units by email. The next tutorials we will present are:

- BSBCUS501B Manage quality customer service, Launceston, 1 May (am)
- BSBCUS501B Manage quality customer service, Hobart, 2 May (am)

Hi Nigel,

I am studying my Diploma of Business Administration with NDA and it was great to attend the group tutorial session for this module. I really enjoyed the session and being able to share ideas with other participants. Also it was a great way of knowing what is expected as I sometimes read more into the questions than necessary and put off doing the assessment.

Attending these sessions will be a great asset to clients completing their Diplomas through your company.

Kind regards
Chaylea Brasher
DHHS

20% Public Course Discount for Clients Studying Qualifications

For many years we have offered clients studying for qualifications free attendance at NDA public courses aligned with their qualifications. We now also offer a 20% discount for trainees on the cost of any other NDA public course. To obtain the discount just identify yourself as a trainee when you enrol.

This Month on YouTube

Do you recall Lara Bingle's "[Where the bloody hell are you](#)" advertising campaign for Australian tourism that managed to offend quite a few people and was banned from British television for its use of the "B" word. Well they would surely be offended if they saw this ad for [K-Swiss running shoes](#) that persuaded my son to get back into exercising (warning: contains multiple occurrences of the "F" word).



If you survived that last one you probably won't be too offended by [The Chaser's take on promoting Australian tourism](#) (and watch out for the extraordinarily serious Swiss / German tourist).

Unfortunately I missed out when the dance genes were being distributed, so can only look on in awe at these Melbourne kids doing the [Hardstyle Shuffle](#). Must get a hoodie and a pair of baggies – it can't be that hard.



Fortunately I did receive my fair complement of fear genes so there is no chance of me attempting to emulate these [mountain bikers in Utah](#). See if it makes your palms sweat like mine did.

Google Jungle View

Google Earth and Street View are now established resources for anyone wanting to purchase property or book hotels. But what about when you come to take that holiday on the Amazon you always promised yourself? Google must have had you in mind when it released Jungle View, a Street View version of the Amazon River near Manaus.



Google initiated the project in partnership with Foundation for a Sustainable Amazon to aid in the preservation of the area and its indigenous peoples. The locals were taught how to operate the boat-mounted cameras and digitised substantial sections of the [Amazon, Rio Negro and tributaries](#).

Talk to yourself

Have you ever said "Have you seen my phone / car keys / whip?" and just as the words leave your mouth the object miraculously appears in front of you? (at which point you have to endure the "did you have a man's look or a woman's look" type of comment).



Well there is an explanation for this. Research indicates that hearing an object's name improves our ability to search for the object, even to the extent of making seemingly "invisible" objects in your field of view suddenly become visible.

In other words you can dispense with the "Have you seen my " whinge and just say "phone" to magically apparate the object*. You can read a summary of the research [here](#).

* Of course this presupposes that you can remember the name of the object you are looking for...

Certificate IV in Training and Assessment (TAE)

NDA offers TAE40110 [Certificate IV in Training and Assessment](#) based on the classroom courses [Learning Design](#), [Training Delivery](#) and [Assessment](#). Being a specialised training company we like to think we do a reasonable job with this qualification.

"It was great to have so many practical activities to participate in."

AR, Diagnostic Services Pty Ltd

"It was really good doing the course at NDA and a pleasure dealing with the staff there who obviously enjoy the work that they do. The customer service standard shown by NDA (promptness of response to queries and client contact generally) was quite impressive."

CB, Transend Networks

This course will give you the accreditation and, just as important, the skills to train and assess people at the workplace - why would you go anywhere else for this qualification? **Call Chris on 1300 765 736 for more information about NDA's Certificate IV in Training and Assessment.**

Upgrade Your Old Training and Assessment Qualification (TAA)

The Certificate IV in Training and Assessment (TAA40104) has been superseded by a new qualification - Certificate IV in Training and Assessment (TAE40110). To meet the new Australian Qualification and Training Framework (AQTF) standard and work in the industry you **must either have the new TAE40110 qualification (see above) or be working towards it.**

NDA can upgrade your old Certificate IV in TAA (TAA40104) to the new Certificate IV in Training and Assessment (TAE40110) quickly and painlessly through an RPL process for only \$295 - [see here for details](#).

If you require further information call Chris on 1300 765 736 or email chris@nda.com.au.

Forthcoming Training Courses

The following courses will shortly be presented by NDA, some at significant discounts on standard rates (**to obtain the discount, please phone Janelle on 1300 765 736** and mention this email when making bookings):

Hobart IT Courses

[MYOB Setup and Operation](#) 26/27 April - \$570 **course full**

[PC Basics with Windows](#) 26 April - \$240

[Introduction to PCs with Windows and Office](#) 26/27 April - \$480

[Excel Introductory](#) 2/4 May - \$480

[Excel Intermediate](#) 4/8 May - \$480

[MYOB Setup and Operation](#) 7/8 May - \$480

[Excel Advanced](#) 8/10 May - \$480 **two for the price of one**

[Project](#) 9/10 May - \$480

[Outlook](#) 11 May - \$240

[Word Introductory](#) 14/16 May - \$480

[Access Introductory / Intermediate](#) 15/17 May - \$480

[Word Intermediate](#) 16/18 May - \$480

[MYOB Payroll](#) 18 May - \$285

[Word Advanced](#) 18/22 May - \$480

[PowerPoint](#) 24 May - \$240

[Designing Simple Web Sites](#) 28 May - \$240 **two for the price of one**

Hobart Business Skills Courses

[Delivering Convincing Presentations](#) 2 May - \$285

[Managing Successful Projects](#) 3/4 May - \$570

[Effective Supervision Skills](#) 10 May - \$285

[Learning Design](#) 22/23 May - \$570

[Time Management](#) 25 May - \$285

[Superior Customer Service](#) 29 May - \$285

Launceston IT Courses

[Excel Basics](#) 2 May - \$240

[Excel Introductory](#) 2/4 May - \$480

[Excel Intermediate](#) 4/8 May - \$480

[MYOB Setup and Operation](#) 7/8 May - \$570

[Excel Advanced](#) 8/10 May - \$480 **two for the price of one**

[Word Basics](#) 14 May - \$240

[Designing Simple Web Sites](#) 28 May - \$240 **two for the price of one**

[Windows 7 Conversion](#) 30 May (pm) - \$195

Launceston Business Skills Courses

[Managing Successful Projects](#) 26/27 April - \$570 **course full**

[Learning Design](#) 7/8 May - \$570

[Effective Supervision Skills](#) 10 May - \$285

Devonport IT Courses

[Excel Introductory](#) 2/4 May - \$480 **two for the price of one**

[Excel Intermediate](#) 4/8 May - \$480

[Excel Advanced](#) 8/10 May - \$480

[Project](#) 9/10 May - \$480

[Outlook](#) 11 May - \$240

[Access Introductory / Intermediate](#) 15/17 May - \$480

[Word Intermediate](#) 16/18 May - \$480

[Word Advanced](#) 18/22 May - \$480

[MYOB Advanced](#) 24 May - \$285

[PowerPoint](#) 24 May - \$240

[Designing Simple Web Sites](#) 28 May - \$240 **two for the price of one**

[MYOB Payroll](#) 31 May - \$285

Devonport Business Skills Courses

[Professional Telephone Techniques](#) 26 April - \$285

[Time Management](#) 25 May - \$285

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110 Collins St
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Phone: (03) 6224 2660

LAUNCESTON

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23 Stewart St
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